

Wine Australia

Export report

1 Jan 2021 to 31 Dec 2021



Total exports

\$2.03 billion

-30%

Volume 619 million litres **-17%**

Average value \$3.27/litre **-15%**



Exports by price point above \$10/litre

-31% **-52%** **-48%** **-42%** **-55%** **-28%** **-26%**



\$137m \$38m \$104m \$67m \$157m \$45m \$59m

Value of exports to the top 10 markets

	United Kingdom	\$453m	-1%
	United States	\$403m	-7%
	China inc. HK and Macau	\$223m	-81%
	Singapore	\$166m	108%
	Canada	\$164m	-14%
	New Zealand	\$105m	-2%
	Germany	\$49m	-10%
	Japan	\$47m	6%
	South Korea	\$47m	74%
	Denmark	\$42m	14%

Volume of exports to the top 10 markets (9L cases)

	United Kingdom	27.0m	-9%
	United States	13.9m	-8%
	Canada	5.2m	-16%
	Germany	3.8m	-1%
	New Zealand	3.4m	-7%
	Denmark	2.4m	16%
	China inc. HK and Macau	1.7m	-86%
	Japan	1.5m	1%
	Netherlands	1.3m	-11%
	France	1.0m	2%



59%

of wine produced is exported



1,269

active exporters



15.8 million

glasses of Australian wine enjoyed overseas each day



19,247

different products exported