

Wine Australia

Export report

1 Oct 2020 to 30 Sep 2021



Total exports

\$2.27 billion

-24%

Volume 638 million litres **-17%**

Average value \$3.56/litre **-9%**



Exports by price point above \$10/litre

-42% **-44%** **-28%** **-41%** **-20%** **-2%** **28%**



\$133m \$49m \$147m \$80m \$249m \$58m \$84m

Value of exports to the top 10 markets

China inc. HK and Macau	\$482m	-62%
United Kingdom	\$460m	7%
United States	\$393m	-11%
Canada	\$173m	-12%
Singapore	\$160m	76%
New Zealand	\$100m	-3%
Germany	\$49m	-11%
South Korea	\$46m	81%
Japan	\$44m	-10%
Denmark	\$40m	5%

Volume of exports to the top 10 markets (9L cases)

United Kingdom	27.9m	-2%
United States	13.7m	-12%
Canada	5.4m	-13%
Germany	3.7m	-4%
China inc. HK and Macau	3.2m	-78%
New Zealand	3.1m	-13%
Denmark	2.3m	1%
Netherlands	1.4m	-10%
Japan	1.4m	-15%
France	1.1m	7%



60%
of wine produced
is exported



16.3 million
glasses of Australian wine
enjoyed overseas each day



1,624
active exporters



20,437
different products exported