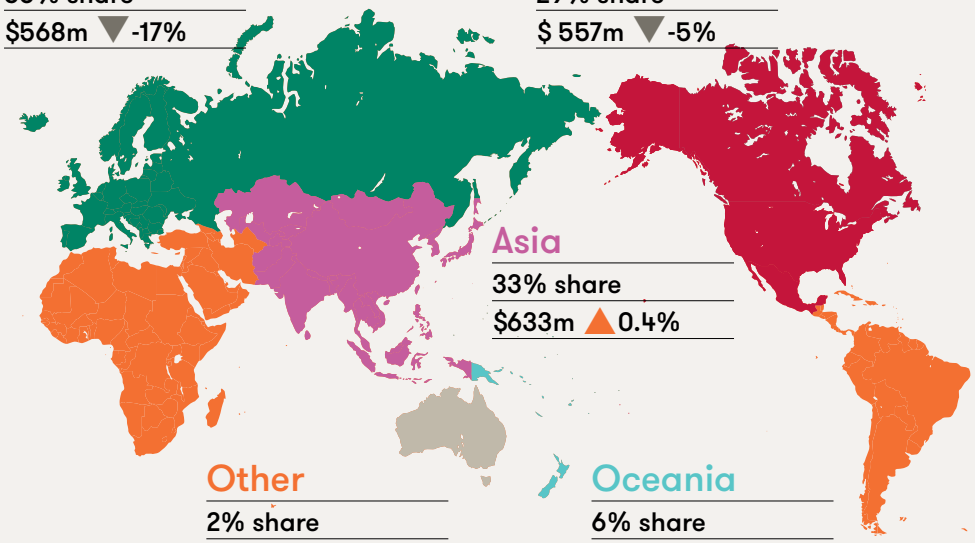
Wine Australia

Export Report

1 Apr 2022 to 31 Mar 2023

Total value	$1.90b	▼	-7%
Total volume	620m litres	▼	-1%
Average value	$3.06/litre	▼	-6%



Exports by price point (value)

$10.00 +	$621m	▼	-0.04%
$7.50–$9.99	$114m	▼	-3%
$5.00–$7.49	$199m	▼	-10%
$2.50–$4.99	$507m	▼	-16%
< $2.50	$457m	▼	-5%

Top 5 export destinations (value)

United States	$381m	▼	-8%
United Kingdom	$359m	▼	-20%
Hong Kong	$182m	▼	-1%
Canada	$174m	▲	2%
Singapore	$134m	▼	-20%

Top 5 export varieties (litres)

Chardonnay	162m	▲	8%
Shiraz	149m	▼	-6%
Cabernet Sauvignon	89m	▲	1%
Merlot	40m	▼	-7%
Pinot Gris/Grigio	39m	▼	-3%

59% of wine produced is exported

118 export destinations

1,188 active exporters

18,941 different products exported

15.9 million glasses of Australian wine enjoyed overseas each day