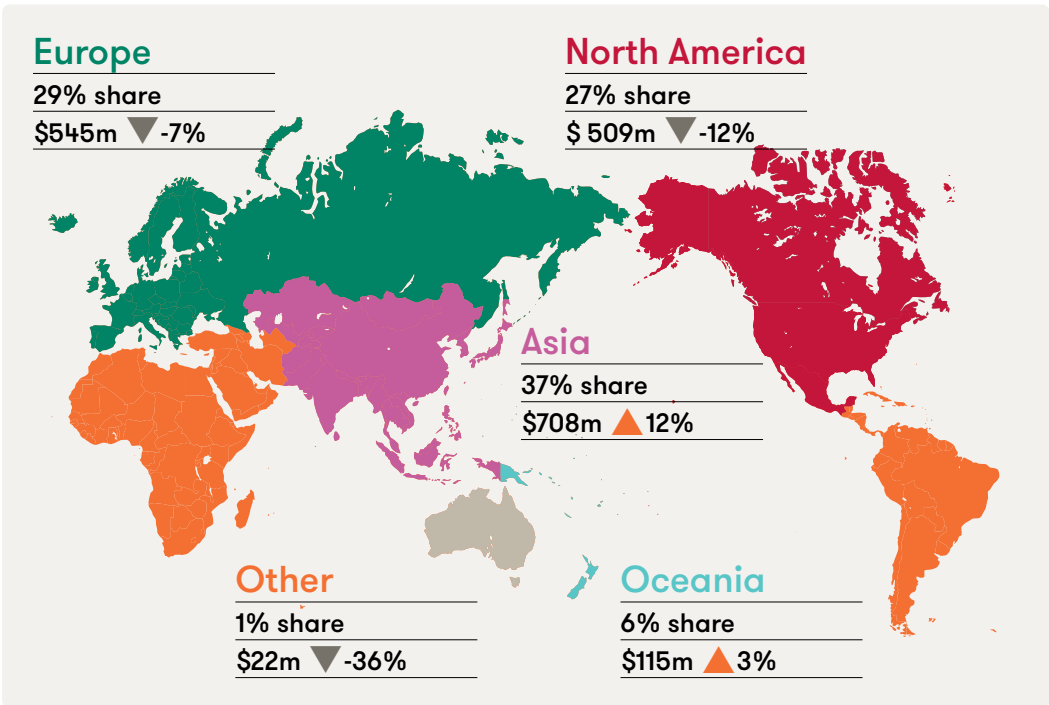


Export Report

1 January 2023 to 31 December 2023

Total value	\$1.90b	▼	-2%
Total volume	607m litres	▼	-3%
Average value	\$3.13/litre	▲	0.2%



Exports by price point (value)

\$10.00 +	\$690m	▲	11%
\$7.50-\$9.99	\$99m	▼	-18%
\$5.00-\$7.49	\$172m	▼	-19%
\$2.50-\$4.99	\$487m	▼	-8%
< \$2.50	\$450m	▼	-2%

Top 5 export destinations (value)

United States	\$364m	▼	-7%
United Kingdom	\$361m	▼	-3%
Hong Kong	\$290m	▲	74%
Canada	\$143m	▼	-24%
Singapore	\$133m	▲	1%

Top 5 export varieties (litres)

Chardonnay	148m	▼	-9%
Shiraz	140m	▼	-8%
Cabernet Sauvignon	87m	▲	2%
Pinot Gris/Grigio	47m	▲	21%
Merlot	40m	▲	3%

<p>58% of wine produced is exported</p>	<p>112 export destinations</p>	<p>1,298 active exporters</p>	<p>18,024 different products exported</p>	<p>15.5 million glasses of Australian wine enjoyed overseas each day</p>
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